

The Investment Conference for Charities 2009

Thursday 24 September 2009

Rensburg Sheppards, 2 Gresham Street

9am to 2.30pm



June 2009

For most people the 'credit crunch' has been the biggest and most bewildering crisis in living memory as banks around the world were brought to their knees. To follow on from last year's conference, we have invited experts to consider the impact on economies and global markets, whether Governments can spend their way out of the crisis and what the on-going impact will be.

Keynote economic speaker **Roger Bootle**, a leading and well known economist at Capital Economics will give an overview of world markets, the impact of the credit crisis and the outlook for inflation (or deflation), property prices and interest rates.

James Montier, the Chief Global Equity Strategist at Société Générale, is an internationally renowned expert in the field of behavioural finance. All too many investors are unaware of the pitfalls and end up followers of fashion. James will be examining how to bridge the gap between market psychology and investment.

One of the greatest concerns for most charities has been the threat to income from their investments as a result of cuts in company dividends and interest on cash at the lowest level since records began. **Trevor Greetham**, director of asset allocation at Fidelity, will analyse what charities need to consider and the risks attached when addressing this 'crisis of income'.

Will the current global recession inhibit companies from adopting a more positive approach to Corporate & Social Responsibility? Should charities be prepared to accept lower short term profitability from their investments in exchange for a more sustainable future, both for the corporate sector itself and for us as global citizens? How can business be seen as part of the solution and not merely part of the problem? **Chris Marsden** is an Associate Fellow at Cranfield University and Chair of Trustees of the Business and Human Rights Resource Centre. He will give an insight into the topical aspects of these issues, drawing on both his academic and his practical experience.

We would be delighted if you and your colleagues would join us for what should be a most informative and stimulating conference. Please complete the Booking Form on the reverse of this letter and return to Jo Nicholson at Baring Asset Management.

James Codrington

Keith Hickey

Louise Hall

James Codrington

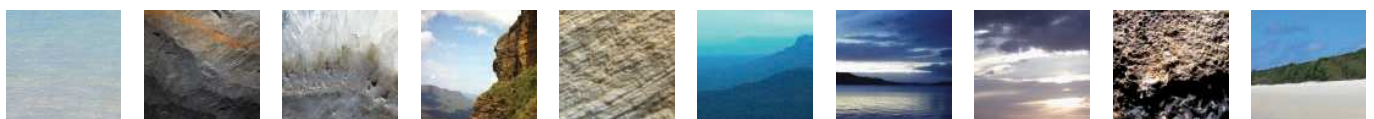


Keith Hickey



Louise Hall

**Rensburg
Sheppards**
Investment Management



Conference Programme

09.00 – 09.30	Registration and Coffee
09.30 – 09.40	Chairman's Opening Remarks – Keith Hickey, CEO, Charity Finance Directors' Group
09.40 – 10.25	Economic Overview – Roger Bootle, Capital Economics
10.25 – 11.10	Behavioural finance – James Montier, Société Générale
11.10 – 11.30	Break
11.30 – 12.15	Crisis of Income – Trevor Greetham, Fidelity
12.15 – 13.00	Corporate Responsibility – Chris Marsden, Cranfield University
13.00 – 13.10	Summing up
13.10 – 14.30	Lunch



Booking form

The Investment Conference for Charities 2009

Delegate details

Title	Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other <input type="checkbox"/>
Name					
Organisation					
Position					
Address					
				Postcode	
Email					
Telephone					

I wish to register for the conference at the special rate for charities of £85 + vat (£97.75)

I wish to register for the conference at the rate for professional practitioners* of £135 + vat (155.25)

* Investment professionals are precluded

Registration methods

Please complete the booking form and return it to:

Jo Nicholson

Baring Asset Management Limited

155 Bishopsgate, London, EC2M 3XY

Alternatively you can complete an online version of the application form at <http://www.barings.com/uk/Charities/Investmentconference/index.htm> or you can email cic2009@barings.com stating your name, organisation, position, address, postcode, email, tel and the rate you wish to register at.

Payment methods

Please send payment prior to the event by either of the following methods:

Cheque -

Made payable to Baring Asset Management Limited.

Please send FAO: Jo Nicholson, Baring Asset Management Limited, 155 Bishopsgate, London, EC2M 3XY

BACS -

Bank Name – NORTHERN TRUST (GUERNSEY) LIMITED

Sort Code – 40-48-84

Account Name – BARING INVESTMENT SERVICES LIMITED

Account Number – 00772700

IBAN – GB28BBCO40488400772700